Drive More Business to Your Business With **Reviews**



Monitor & Generate Reviews

Learn whenever a customer leaves a review across our 60+ partner local search sites, and generate new reviews from your customer audience.



Easily Respond To Reviews

Responding to reviews shows customers you're listening — and it leads to an increase both your average ranking and customer advocacy. Respond to reviews everywhere customers leave them from one central dashboard.

Promote Reviews for SEO

Differentiate your business in local search results by adding reviews to your website. Show search engines you drive great experiences and give customers the confidence to click on — and visit — your business.

77%

of consumers read online reviews of local businesses on both reviews sites and businesses' own websites.

> Businesses with 6-10 reviews are

> > 60%

more likely to have a 3+ star rating than businesses with 1-5 reviews

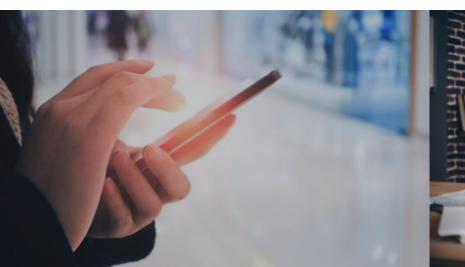


44%

must be written within one

Top 3

local SEO ranking factors: relevance, distance, and prominence



Monitor and Generate Reviews to Understand and Improve Your Ratings

Stay on top of all the reviews consumers leave about you across the web, and generate new reviews from your audience.

Our direct integrations with top third-party reviews sites and apps pull in all the reviews that your business receives — so you can see everything in one place.



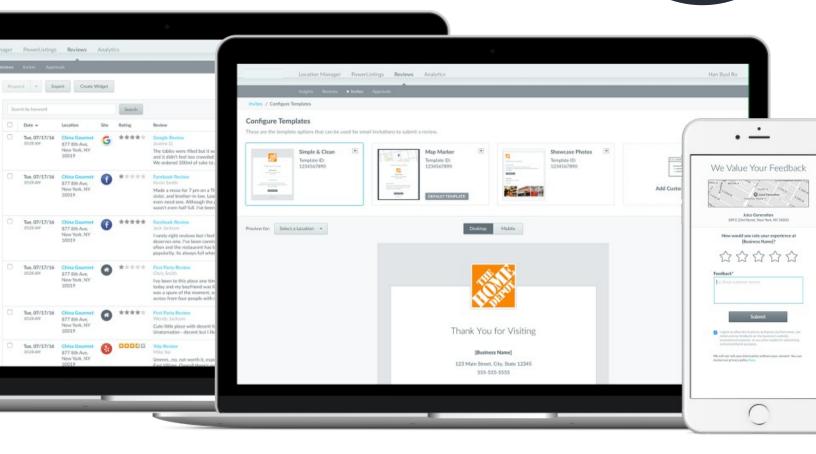
Generate more reviews from your customer audience by setting up branded emails that you can send to customers after they transact, to your existing email list, and more. On average, businesses with more reviews see an increase in average rating. 77%

of consumers read online reviews of local businesses on both reviews sites and businesses' own websites.

Businesses with 6-10 reviews are

60% more likely to have a 3+ star

rating than businesses with 1-5 reviews



Respond to Reviews to Show Customers You're Listening



Responding to reviews shows customers you're listening. It also boosts both your average review rating and makes customers more likely to recommend you.

Respond to reviews everywhere customers leave them — on third-party sites and in response to your review requests — from one centralized dashboard.

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	Date +				Response
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	and a com	Respond to a Review		bisy and it Ve ordered Lered list,	
	Tue, 07/17/16 20:38 AM	I've been comin	views but i feel that this place deserves one. g here more and more often and the restaurant has been gaining a lot of ways full when i go there (usually weekday evenings). This is not a surprise	ny sister, and reced one. half full. Eve Fitmore *	
	Tue, 07/17/16 10:38 AM	there isn't one t Aside for the de sake they have a sweet. They eve	the food is amazing. By now i have had almost everything on the menu and hing on the menu that i don't like. Ilicious food, the ambiance, the decor all add to the experience. As for their an amazing selection for whichever type of sake you prefer, from bitter to in have a dessert sake that i highly recommend.	leserves one. nd the c, its always full ris is more +	
	Tue, 07/17/16 10:28 AM	Overall there place is a must try. Great date spot!		are in East r taste,	China Gournet Thanks for visiting! We hope to make your next visit spectacular - 2 drinks on un on your next visit!
	Tue, 07/17/16 10:28 AM		Cancel Respond	past it today was a spure of	China Guurmet So sorry to hear your experience was less than satisfactory. Please come

16%
Increase in customer advocacy when you
respond to reviews
Businesses who respond to
reviews are
68%
more likely to increase their rating by 0.5 stars in 6 months

Promote Reviews On Your Website to Boost Your Ranking in "Near Me"

Search



Reviews are about far more than customer service. When you promote the reviews you generate on your website, you show search engines that your business is worth visiting — which boosts your ranking in "Near Me" search and drives more business.

We'll work with you to get the reviews you generate onto your website with SEO best practices, so search engines have confidence in showing your business at the top of their results.

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